

## MEDIA RELEASE

For immediate release: February 18, 2021

DAWSON CREEK, BC / PEACE RIVER, Alberta:



### ***“SAVE WITH SOLAR” WEBINAR: a free crash-course in solar energy***

Peace Energy Renewable Energy Cooperative (PEC) is holding another of its popular solar webinars. It will be hosted by PEC's solar designer Greg Dueck and Executive Director Don Pettit.

Solar technology has come way down in price and way up in quality, so solar power now makes solid economic sense **for homeowners, ranchers, farmers and businesses to save money on their electrical bills**. This protects them from future hikes in the cost of grid electricity, and creates a valuable home asset that pays for itself over time, while lowering or eliminating electrical bills for decades into the future.

“People have lots of questions about how grid-tied solar works, how much does it cost to set up, how does it perform up here in the north, and much more,” says Dueck, “so we use these solar webinars to answer these and many other questions.”

The webinar will begin with a half-hour PowerPoint presentation that is essentially **a crash course in solar energy**, and then a Q&A where those attending can ask specific questions and get solid answers based on **PEC's practical solar knowledge and hands-on experience**.

**Wednesday, March 10, 2021, 7:00 to 8:30 pm MST in BC and Alberta**

***YOU MUST PRE-REGISTER TO ATTEND!***

**Pre-register at our website [peaceenergy.ca](http://peaceenergy.ca)**

**or on our Facebook page**

**or send an email to [sales@peaceenergy.ca](mailto:sales@peaceenergy.ca) or call/txt: 250-219-5607**

**What is PEACE ENERGY CO-OP?** We are one of the most experienced solar providers in northwest Canada, having **installed almost one million watts of solar** in the Peace River regions of BC and Alberta. Peace Energy Co-op now has offices in both Dawson Creek, BC and Peace River, Alberta. We design custom solar systems, then supply all the solar equipment and install the system with our professional solar installers. **We were western Canada's first renewable energy cooperative**, established in 2003. We were instrumental in the creation of BC's first commercial wind facility, Bear Mountain Wind Park (102 MW), and have now become one of north western Canada's most experienced solar educators, designers and installers.

**What is the Alberta Community Energy Project?** Peace Energy Co-op is creating **the Peace Region's first community-owned solar farm** near the Town of Peace River, Alberta. If the solar farm goes ahead, only Peace Energy Co-op members will have the opportunity to invest in the solar farm, giving them a return on their investment and helping to make the Peace Region a leader in the transition to community-owned renewable energy. You can become a member of the Co-op by calling their offices or on-line at **[www.peaceenergy.ca](http://www.peaceenergy.ca) “Become a Member.”** (for more info about Peace Energy Co-op, attend the webinar!)

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#### **MORE INFO and INTERVIEWS:**

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**Don Pettit**, Executive Director, office 250-782-1063, [dpettit@pris.ca](mailto:dpettit@pris.ca)

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