



## Peace Energy Renewable Energy Cooperative

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# MEDIA RELEASE

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## ***Solar energy is not future energy, it's "now" energy.***

**PEACE RIVER, ALBERTA:** Peace Energy Renewable Energy Cooperative has opened an office in the Town of Peace River to promote solar energy and build local membership in the cooperative.

"The Peace Region is very rich in solar," explains Jenn Ford, recently hired to run the new office in downtown Peace River. "We're here to help the Peace River area tap into this new resource. As we say, solar is not future energy, it's "now" energy!"

Ford explains that solar technology has come way down in price and way up in quality, so that solar power now makes economic sense for homes and businesses to save money on their electrical bills by generating their own power.

Peace Energy Co-op is one of the most experienced solar providers in the Peace. From their new Peace River office they will design custom solar systems, then supply all the equipment and professional installation.

"Over the next year or so we will be looking to train workers for solar installation and help local electricians become solar-savy," explains Ford. "Peace Energy Co-op is big on local hiring and training and we will need qualified workers to install solar in our area."

Peace Energy Co-op is also working on the Peace Region's first solar farm, planned to be built on property leased from the Town of Peace River at the Peace River airport. The three megawatt solar array will have some 7000 solar panels feeding electricity into the local grid, enough to power 350 modern homes.

If the solar farm goes ahead, members of the Peace Energy Cooperative will likely be given a chance to invest in the solar farm, giving them a return on their investment, and making the Peace River area "a leader in the transition to renewable energy", says Ford.

Peace Energy Cooperative was western Canada's first renewable energy cooperative, established in 2003, based in Dawson Creek, BC. They were instrumental in the creation of BC's first commercial wind facility, Bear Mountain Wind Park, and have now become one of north western Canada's most experienced solar trainers, designers and installers.

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### **MORE INFO/INTERVIEWS:**



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